



ILLINOIS REALTORS

MEDIA PLANNER

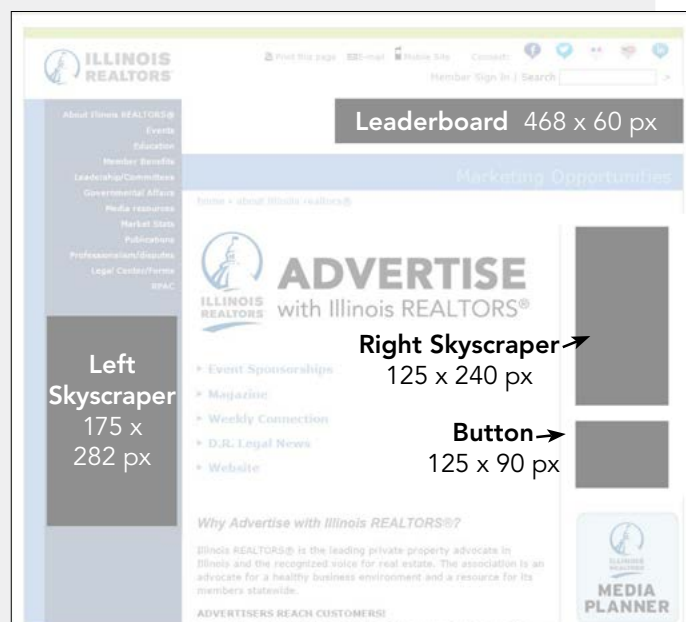
www.IllinoisRealtors.org/Advertise

www.IllinoisRealtors.org

More REALTORS® are going online for their information. Reach Illinois REALTORS® 44,000 members by advertising on www.IllinoisRealtors.org. As the official association website, www.IllinoisRealtors.org is members' 24/7 source for the latest news, resources, market stats, contracts and forms.

Page views per quarter: 216,275
Visitor sessions per quarter: 80,733
Average page views per session: 2.68

WEBSITE ADS: SIZES & RATES



Reserve your ad today!

Call (217) 529-2600 or email sponsor@IllinoisRealtors.org

Ad Submittal

To submit website ads:
Email file and accompanying page URL for content review one week prior to contract start date to sponsor@IllinoisRealtors.org

Acceptable formats: JPEG, PNG, Animated GIF. 72 dpi resolution.

	1 month	3 months	6+ months
Homepage 270 x 233 px (horiz.)	\$650	\$625/mo.	\$600/mo.
Interior			
Leaderboard 468 x 60 px	\$300	\$275/mo.	\$250/mo.
Right Skyscraper 125 x 240 px	\$300	\$275/mo.	\$250/mo.
Left Skyscraper 175 x 282 px	\$300	\$275/mo.	\$250/mo.
Button 125 x 90 px	\$150	\$125/mo.	\$100/mo.



Weekly Connection e-newsletter

Reach Illinois REALTORS® members through this exclusive email opportunity.

Put your company just a click away from Illinois' most active real estate professionals. The *Illinois REALTOR® Weekly Connection* keeps Illinois REALTORS® up-to-date on legal, legislative and other association and industry news.

Distribution: Emailed every Tuesday, and also available online for members.

	1 month	3 months	6+ months
Square 125 x 125 px	\$960	\$900/mo.	\$850/mo.

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