



# MEDIA PLANNER

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## Designated REALTOR® Legal e-newsletter (broker/owner e-newsletter)



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Illinois managing brokers —  
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Issued six times a year via  
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[www.IllinoisRealtors.org/DRLegalNews](http://www.IllinoisRealtors.org/DRLegalNews)

**Targeted legal, housing market and management information for Illinois broker-managers.** The *Designated REALTOR® Legal* e-newsletter is your opportunity to reach 7,800 Illinois managing brokers, the top decision-makers in every Illinois firm!

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- Legal analysis on hot topics by Illinois REALTORS® legal counsel
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	1 issue	2 issues	3+ issues
<b>Square</b> 165 x 165 px	\$630	\$580/issue	\$530/issue



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<b>March</b>	Feb. 15	Feb. 22
<b>May</b>	April 14	April 21
<b>July</b>	June 15	June 22
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## Ad Submittal

**To submit e-newsletter ads:**

Email file for content review one week prior to contract start date to [sponsor@IllinoisRealtors.org](mailto:sponsor@IllinoisRealtors.org)

**Size:** 165 x 165 pixels

**Acceptable formats:** JPEG, PNG, GIF. 72 dpi resolution.